



2017 Program Advertising Agreement

The show dates this year are September 2 - 4, 2017

Advertiser's Name _____

Advertising Agency _____

Contact Person _____

Contact Person _____

Address _____

Address _____

City _____

City _____

State _____ Zip _____

State _____ Zip _____

Phone _____

Phone _____

Fax _____

Fax _____

E-mail _____

E-mail _____

Signature _____

Pricing for Color Advertisements:

Pricing for Black & White Advertisements:

Ad Size	Specifications	Price
Inside Front or Inside Back Cover	5.4" w x 8.4" h	\$1,000
____ *Full Pg	5.4" w x 8.4" h	\$800
____ *Half Pg	5.4" w x 4.125" h	\$500
____ Alterations/Revisions by Designer		\$40

Ad Size	Specifications	Price
____ Full Pg	5.4" w x 8.4" h	\$650
____ Half Pg	5.4" w x 4.125" h	\$350
____ Quarter Pg	2.6" w x 4.125" h	\$200
____ Eighth Pg	2.6" w x 2" h	\$100

PLEASE NOTE:

All ads must be sent in digital format, on flash drive, disc or via email. File types that will be accepted for ads are pdf, eps, or tiff. Some jpg files are acceptable for photos, but they must be at a resolution of 300 dpi or greater. All fonts, photos and logos used must be sent with ad files, or they must be embedded in the pdf file. If you have questions regarding the format and/or acceptability of your file, contact:

Lynne:
 Lchsprogramads@gmail.com
610-476-6327

The Advertising Art & Payment Deadline is July 15, 2017

Payment: Checks should be made out to Ludwig's Corner Horse Show Association, or L.C.H.S.A, and must accompany your ad. Ads will not run in program unless paid in full and submitted prior to the deadline.

Return completed agreement and check to:

L.C.H.S.A.
 PO Box 754, Uwchland, PA 19480
 Attention: Program Book

Please send in this completed sheet with your payment, and keep a copy for your records!