



2022 Program Advertising Agreement

The show dates are September 3-5, 2022

Advertiser's Name: _____

Advertising Agency: _____

Contact Person: _____

Contact Person: _____

Address: _____

Address: _____

City: _____

City: _____

State/Zip: _____

State/Zip: _____

Phone: _____

Phone: _____

Fax: _____

Fax: _____

E-Mail: _____

E-Mail: _____

Signature: _____

Trim Size 5.5" x 8.5" • Bleed size 5.75" x 8.75"

Ad Size/Position	Dimensions	Bleed Size	Bleed available	color cost	b&w cost
Inside Front Cover	5" x 8"	5.75" x 8.75"	Yes	_____ \$1,200	_____ \$1,200
Inside Back Cover	5" x 8"	5.75" x 8.75"	Yes	_____ \$1,200	_____ \$1,200
Full page	5" x 8"	5.75" x 8.75"	Yes	_____ \$900	_____ \$750
Half Page Horizontal	5" x 3.95"	n/a	no	_____ \$600	_____ \$450
Half Page Vertical	2.45" x 8"	n/a	no	_____ \$600	_____ \$450
Quarter Page	2.45" x 3.95"	n/a	no	_____ \$400	_____ \$300
Eighth Page	2.45" x 1.95"	n/a	no	n/a	_____ \$150

Please Note:

All ads must be sent in digital format, on flash drive, disc or via email. File types that will be accepted for ads are pdf, eps, or tiff, fonts have to be embedded. Jpg.files are acceptable for photos, but they must be at a resolution of 300 dpi or greater.

If you are sending a word.doc and are using photos and logos, please send these files along with your ad. If you have questions regarding the format and/or acceptability of your file, contact:

Lynne: Lchsprogramads@gmail.com
610-476-6327

The Advertising Art & Payment Deadline: Aug. 1, 2022

Payment: Checks should be made out to Ludwig's Corner Horse Show Association, or L.C.H.S.A, and must accompany your ad. Ads will not run in program unless paid in full and submitted prior to the deadline. Return completed agreement and check to:

LCHSA/Attention Program Book
P.O. Box 754, Uwchland, PA 19480

Please send in this completed sheet with your payment, and keep a copy for your records!



2022 SPONSOR & DONOR OPPORTUNITIES

LCHSA is a 501 (C) (3) organization

Company Name: _____

Contact Name: _____

Street Address: _____

City/State/Zip: _____

Phone: _____ Cell: _____

E-Mail: _____ Fax: _____

Please check the level(s) of your support:

_____ **Grand Champion - \$15,000**

_____ **Platinum Medal - \$10,000**

_____ **Gold Medal - \$7,500**

_____ **Silver Medal - \$5,000**

_____ **Bronze Medal - \$2,500**

_____ **Blue Ribbon - \$1,000**

_____ **Fence Donor - \$600**

_____ **Division Donor - \$400**

_____ **Friend of the Show - \$200 - \$399**

_____ Shaded Hillside Box at Main Ring - \$650

_____ Shaded Hillside Box at Ring 2 - \$500

_____ Commemorative Tree Plaque - \$500

_____ Ringside Course Cabinet - \$2,000

_____ Stone Mounting Block - \$3,000

_____ Sunday Dinner - \$45 per person

Brass Plaque: _____ 3" x 10" - \$5,000 _____ 2" x 8" - \$1,000 _____ 1.5" x 7" - \$500 _____ 1" x 5" - \$200

TOTAL AMOUNT ENCLOSED: \$ _____

Checks must accompany this form and are made payable to:

LCHSA Foundation
P.O. Box 754, Uwchland, PA 19480

Note: Please reply by August 1, 2022 to be included in the program.
LCHSA is a registered agency with United Way of Chester County.

