



2023 Program Advertising Agreement

The show dates are September 2-4, 2023

Advertiser's Name: _____
 Contact Person: _____
 Address: _____
 City: _____
 State/Zip: _____
 Phone: _____
 Fax: _____
 E-Mail: _____

Advertising Agency: _____
 Contact Person: _____
 Address: _____
 City: _____
 State/Zip: _____
 Phone: _____
 Fax: _____
 E-Mail: _____

Signature: _____

Trim Size 5.5" x 8.5" • Bleed size 5.75" x 8.75"

Ad Size/Position	Dimensions	Bleed Size	Bleed available	color cost	b&w cost
Inside Front Cover	5" x 8"	5.75" x 8.75"	Yes	_____ \$1,200	_____ \$1,200
Inside Back Cover	5" x 8"	5.75" x 8.75"	Yes	_____ \$1,200	_____ \$1,200
Full page	5" x 8"	5.75" x 8.75"	Yes	_____ \$900	_____ \$750
Half Page Horizontal	5" x 3.95"	n/a	no	_____ \$600	_____ \$450
Half Page Vertical	2.45" x 8"	n/a	no	_____ \$600	_____ \$450
Quarter Page	2.45" x 3.95"	n/a	no	_____ \$400	_____ \$300
Eighth Page	2.45" x 1.95"	n/a	no	n/a	_____ \$150

Please Note:

All ads must be sent in digital format, on flash drive, or via email. File types that will be accepted for ads are pdf, eps, or tiff; fonts have to be embedded. Jpg.files are acceptable for photos, but they must be at a resolution of 300 dpi or greater.

If you are sending a word doc and are using photos and logos, please send these files along with your ad. If you have questions regarding the format and/or acceptability of your file, contact:

Melanie: programads@ludwigshorseshow.com
 484-883-8598

All ads must be paid at time of submission, along with all artwork and this signed contract.

Deadline is July 31, 2023.

Please see Ludwigshorseshow.com for payment types accepted.

Scan this form with a copy of your payment receipt to Melanie:
programads@ludwigshorseshow.com





2023 SPONSOR & DONOR OPPORTUNITIES

LCHSA is a 501 (C) (3) organization

Company Name: _____

Contact Name: _____

Street Address: _____

City/State/Zip: _____

Phone: _____ Cell: _____

E-Mail: _____ Fax: _____

Please check the level(s) of your support:

_____ **Grand Champion - \$15,000**

_____ **Platinum Medal - \$10,000**

_____ **Gold Medal - \$7,500**

_____ **Silver Medal - \$5,000**

_____ **Bronze Medal - \$2,500**

_____ **Blue Ribbon - \$1,000**

_____ **Fence Donor - \$600**

_____ **Division Donor - \$400**

_____ **Friend of the Show - \$200 - \$399**

_____ **Shaded Hillside Box at Main Ring - \$650**

_____ **Shaded Hillside Box at Ring 2 - \$500**

Please refer to our website for further opportunities

TOTAL AMOUNT ENCLOSED: \$ _____

Checks must accompany this form and are made payable to:

**LCHSA Foundation
P.O. Box 754, Uwchland, PA 19480**

Note: Please reply by August 1, 2023 to be included in the program.
LCHSA is a registered agency with United Way of Chester County.

